

Staffordshire LA

2. LAA Improvement Targets

All the targets for designation are marked with an asterisk (*).

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
A vibrant, prosperous and sustainable economy	*NI 80: Achievement of Level 3 qualification by the age of 19	45.0% (LSC 2006/07)	49.0%	50.0%	51.0%	*Staffordshire County Council Learning Skills Council Aim Higher Staffordshire Secondary Heads Association Be Together Connexions Staffordshire Providers Association Staffordshire College Principals
	*NI 117: 16 to 18 year olds Not in Education, Employment or Training	10.9% ¹ (Connexions 2007)	9.8%	9.3%	8.9%	*Connexions Learning Skills Council Jobcentre Plus Youth Offending Service Staffordshire County Council Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council

¹ The baseline and targets encompass 20 targeted wards, which are: Belgrave (41UKFM), Glascote (41UKFQ), Amington (41UKFL), Spittal (41UCGS), Cannock South (41UBFU), Cannock East (41UBFS), Cannock North (41UBFT), Brereton and Ravenhill (41UBFR), Penkside (41UGHB), Highfields and Western Downs (41UKFM), Stapenhill (41UKGS), Shobnall (41UCGR), Eton Park (41UCGL), Burton (41UCGH), Cross Heath (41UEGF), Knutton and Silverdale (41UEGL), Holditch (41UEGH), Chesterton (41UEGD), Kidsgrove (41UEGK), and Biddulph East (41UHGH)

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
						Tamworth Borough Council Be Together Staffordshire Providers Association Staffordshire College Principals Staffordshire Consortium of Infrastructure Organisations Aim Higher
	*NI 152: Working age population on out of work benefits	22.9% ² (Working Age Client Group Data 2006)	21.7%	20.7%	19.7%	Jobcentre Plus *Staffordshire County Council Learning and Skills Council Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Tamworth Borough Council Staffordshire Moorlands District Council
	*NI 154: Net additional homes provided	2191 (Housing Flows)	2745	2745	2745	*Staffordshire County Council Cannock Chase District Council

² The baseline and targets encompass 43 targeted Lower Super Output Areas, which are: Leek North (E01029809), Tillington (E01029752), Thistelbury (E01029598), Curborough (E01029499), Chasetown (E01029496), Wombourne and South West (E01029679), Cheadle North East (E01029782), Holmcroft (E01029720), Hednesford North (E01029390), Chadsmead (E01029492), Seabridge (E01029591), Butt Lane (E01029543), Silverdale and Parksite (E01029421), Etching Hill and the Heath (E01029372), Horninglow (E01029437), Castle (E01029835), Winshill (E01029468), Manor (E01029727), Belgrave (E01029828), Glascote (E01029845), Amington (E01029824), Cannock South (E01029362), Cannock East (E01029351 and E01029350), Cannock North (E01029358), Brereton and Ravenhill (E01029346), Penside (E01029734), Highfields and Western Downs (E01029716), Stapenhill (E01029450), Shobnall (E01029445), Eton Park (E01029427), Burton (E01029421), Cross Heath (E01029553), Knutton and Silverdale (E01029566), Holditch (E01029558), Chesterton (E01029547), and Biddulph East (E01029763 and E01029765)

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
		Reconciliation 2006/07)	2426	1500	1800	East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Tamworth Borough Council Staffordshire Moorlands District Council
	*NI 155: Number of affordable homes delivered (gross)	375 (HSSA returns 2006/07)	377	712 473	795 590	*South Staffordshire District Council Staffordshire Moorlands District Council Newcastle-u-Lyme Borough Council East Staffordshire Borough Council Tamworth Borough Council Lichfield District Council Cannock Chase District Council Stafford Borough Council Staffordshire County Council
	*NI 163: Proportion of population aged 19-64 males and 19-59 females qualified to at least Level 2 or higher	65.7% (Annual Population Survey 2006)	2.0% improvement on baseline	5.0% improvement on baseline	9.0% improvement on baseline	*Learning Skills Council Connexions Staffordshire County Council Jobcentre Plus Lifelong Learning Network
	*NI 165: Proportion of population aged 19-64 males and 19-59 females qualified to at least Level 4 or higher	26.5% (Annual Population Survey 2006)	1.5% improvement on baseline	3.0% improvement on baseline	5.5% improvement on baseline	*Lifelong Learning Network Learning Skills Council Staffordshire County Council Staffordshire University Staffordshire Third Sector Network South Staffordshire College Newcastle-Under-Lyme College South Staffordshire Partnership

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
	*NI 172: Percentage of small businesses in an area showing growth	13.45% (2006/07 BERR Enterprise Statistics)	11.5%	10.7%	11.7%	*Staffordshire County Council Advantage West Midlands Business Link In Staffs Staffordshire Destination Management Pathfinder Staffordshire Colleges Staffordshire Universities Enterprise Agencies Staffordshire Rural Forum South Staffordshire Partnership North Staffordshire Regeneration Partnership Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council
Strong, safe and cohesive communities	*NI 4: Percentage of people who feel they can influence decisions in their locality	25.2% (2008 Place Survey)			29.2%	*Staffordshire County Council Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations North Staffordshire PCT South Staffordshire PCT Neighbourhood Management Pathfinders

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
						Staffordshire Strategic Partnership 8 District Local Strategic Partnerships Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Tamworth Borough Council Staffordshire Moorlands District Council Staffordshire Consortium of Infrastructure Organisations
	*NI 6: Participation in regular volunteering	18.8% (2008 Place Survey)			22.6%	*Staffordshire County Council Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations Sport Across Staffordshire
	*NI 7: Environment for a thriving third sector	14.6% (2008 National Survey of Third Sector Organisations)			18.4% ³	*Staffordshire County Council Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations North Staffordshire PCT South Staffordshire PCT Neighbourhood Management

³ A measurable improvement calculated in accordance with published OTS guidance. Based on the results of the 2008 national survey of third sector organisations, it is estimated that the required improvement in Staffordshire County Council will be an increase of **3.8 (indicative)** percentage points. This remains an estimate. The final target will be confirmed once 2010 national survey of third sector organisations has reported.

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
						Pathfinders Cannock District Council Stafford Borough Council Lichfield District Council South Staffordshire District Council Tamworth Borough Council Adsis Beat the Cold The Dove Service Age Concern South Staffordshire Citizens Advice Bureau Staffordshire Third Sector Network
	*NI 15: Serious violent crime rate	Baseline (Home Office July 2009)		Baseline -3%	Baseline -5.9%	*Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations Staffordshire County Council North Staffordshire PCT South Staffordshire PCT Staffordshire Probation Service Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Tamworth Borough Council Staffordshire Moorlands District Council
	*NI 16: Serious acquisitive crime rate	11.16 per 1000 population	10.88 per 1000 population	10.60 per 1000 population	10.33 per 1000 population	*Staffordshire Police Staffordshire Fire and Rescue Service

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
		(Staffordshire Police 2007/08)				Staffordshire Consortium of Infrastructure Organisations Staffordshire County Council North Staffordshire PCT South Staffordshire PCT Staffordshire Probation Service Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Tamworth Borough Council Staffordshire Moorlands District Council
	*NI 21: Dealing with local concerns about anti social behaviour and crime by the local council and police	25.5% (2008 Place Survey)			31.9%	Staffordshire County Council Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations
	*NI 32: Repeat incidents of domestic violence	28.1% (MARACs April 2008 – January 2009)		28%	27%	*Staffordshire Police Staffordshire Fire and Rescue Service Staffordshire Consortium of Infrastructure Organisations Third Sector Providers including Pathways, Women's Aid, Kiora, Sarac and Victim Support
	*NI 45: Young offenders engagement in suitable education, employment or training	71.6% (SYOS 2006/07)	84%	87%	90%	*Staffordshire Youth Offending Service Staffordshire County Council
	*NI 110: Young people's participation in	71.2%		75%	80.9%	*Staffordshire County Council

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
	positive activities	(TellUs Survey 2008/09)				MLA Sport England Arts Council Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council Sport across Staffordshire and Stoke on Trent
	*NI 111: First time entrants to the Youth Justice System aged 10-17	1800 per 100,000 10-17 year olds (Police National Computer Database 2007/08)	899 per 100,000 10 – 17 year olds	855 per 100,000 10 – 17 year olds	812 per 100,000 10 – 17 year olds	*Staffordshire Youth Offending Service Staffordshire County Council
Improved health and sense of well being	*NI 8: Adult participation in sport and active recreation	20.3% ⁴ (Active People Survey 2006/07)	23.3%	24.3%	25.3%	*South Staffordshire PCT Cannock Chase District Council Newcastle under Lyme Borough Council South Staffordshire District Council

⁴ The baseline and targets encompass 5 targeted Districts, which are: Cannock Chase, Newcastle under Lyme, South Staffordshire, Staffordshire Moorlands and Tamworth

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
						Staffordshire Moorlands District Council Tamworth Borough Council North Staffordshire PCT Staffordshire County Council Sport Across Staffordshire and Stoke-on-Trent
	*NI 39: Rate of hospital admissions per 100,000 for alcohol related harm	1309 per 100,000 population (HES 2006/07)	1575 per 100,000 population	1682 per 100,000 population	1762 per 100,000 population	*South Staffordshire PCT Staffordshire DAAT Staffordshire County Council Cannock Chase District Council East Staffordshire Borough Council Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council Staffordshire Probation North Staffordshire PCT National Treatment Agency Staffordshire Police
	*NI 40: Drug users in effective treatment	1696 (NTA 2007/08)	1713	1747	1782	*Staffordshire DAAT Staffordshire County Council Staffordshire Police
	*NI 51: Effectiveness of child and adolescent mental health services (CAMHS)	10 (CAMHS 2007/08)	13	14	16	*Staffordshire County Council
	*NI 56: Obesity among primary school	% obese: 17.3%	% obese: 17.7%	% obese: 17.8%	% obese: 17.8%	*North Staffordshire PCT

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
	children in Year 6	% measured: 81.5% (National Child Measurement Programme 2006/07)	% measured: 86.5%	% measured: 88.3%	% measured: 89.3%	South Staffordshire PCT Staffordshire County Council Staffordshire Third Sector Network
	*NI 68: Percentage of referrals to children's social care going on to initial assessments	79% (Staffordshire County Council March 2007)	79%	79%	82%	*Staffordshire County Council Staffordshire Youth Offending Service Mid Staffordshire NHS Foundation Trust South Staffordshire and Shropshire Healthcare NHS Foundation Trust South Staffordshire PCT North Staffordshire PCT Staffordshire Probation Service Staffordshire Police
	*NI 112: Under 18 conception rate	43.2 per 1000 17 year olds (Department of Health 2005)	30.9 per 1000	26.2 per 1000	21.6 per 1000	*Staffordshire County Council Youth Offending Service North Staffordshire PCT South Staffordshire PCT Mid Staffordshire NHS Foundation Trust South Staffordshire District Council Staffordshire Moorlands District Council Tamworth Borough Council Burton Hospitals NHS Trust
	*NI 156: Number of households living in temporary accommodation	293 (December 2004)	80	80	80	*South Staffordshire District Council Cannock Chase District Council Lichfield District Council East Staffordshire Borough Council Stafford Borough Council

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
						Staffordshire Moorlands District Council Tamworth Borough Council Newcastle Under Lyme Borough Council
	*NI 121: Mortality rate from all circulatory diseases at ages under 75	79.04 per 100,000 population (NCHOD 2004-2006)	74.5 per 100,000 population	71.9 per 100,000 population	68.8 per 100,000 population	*South Staffordshire PCT North Staffordshire PCT
	*NI 123: Stopping smoking	Quitters: 4914 Rate: 741 per 100,000 population (Smoking Cessation Data 2004/05 – 2006/07)	Quitters: 5041 Rate: 742 per 100,000 population	Quitters: 5074 Rate: 742 per 100,000 population	Quitters: 5094 Rate: 742 per 100,000 population	*South Staffordshire PCT North Staffordshire PCT Staffordshire County Council Stoke-on-Trent PCT Stoke-on-Trent City Council HMR&C Staffordshire Moorlands District Council Lichfield District Council Cannock Chase District Council South Staffordshire District Council Tamworth Borough Council Stafford Borough Council
	*NI 135: Carers receiving needs assessment or review and a specific carer's service or advice and information	10.3% (RAP data 2007)	13%	17%	21%	*Staffordshire County Council South Staffordshire PCT North Staffordshire PCT South Staffordshire Carers Association North Staffordshire Carers Association South Staffordshire District Council
	*NI 136: People supported to live independently through social services (all adults)	2648 per 100,000 population	3000 per 100,000 population	3500 per 100,000 population	4000 per 100,000 population	*Staffordshire County Council Staffordshire Consortium of Infrastructure Organisations

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
		(RAP and GFS data 2007/08)				
	*NI 146: Adults with learning disabilities in employment	Establish 2008/9 baseline data later in 2009			Staffordshire commits to a statistically significant improvement calculated in accordance with the Target Negotiation Brief on data for year 2008/09 as the target for 2010/11 for indicator NI 146. The final target will be confirmed once the data for year 2008/09 is available	*Staffordshire County Council
A protected, enhanced and respected environment	*NI 175: Access to services and facilities by public transport, walking and cycling	Stafford Hospital 30 minutes: 20,480 60 minutes: 100,995 Cannock Hospital 30 minutes: 76,025	Stafford Hospital 30min: 22,292 60min: 112,995 Cannock Hospital 30min:78,025 60min:186,454	Stafford Hospital 30min: 22,896 60min:116,995 Cannock Hospital 30 min:80,025 60min:194,454	Stafford Hospital 30min:23,500 60min:120,995 Cannock Hospital 30min: 81,025 60min:198,454	*Staffordshire County Council Mid Staffordshire NHS Foundation Trust

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
		60 minutes: 178,454 (Local Transport Plan, 2005/06)				
	NI 186: Per capita reduction in CO ₂ emissions in the LA area	7.7 t CO ₂ pa (Defra 2005)	3.9% ⁺	7.8%	11.8%* reduction measures	*Staffordshire County Council Staffordshire Fire and Rescue Staffordshire Police Staffordshire University Keele University Stafford Borough Council Lichfield District Council Staffordshire Moorlands District Council Tamworth Borough Council Cannock Chase District Council South Staffordshire District Council Newcastle Borough Council East Staffordshire Borough Council Stafford and Rural Homes Peak District National Park Staffordshire Parish Councils Association Staffordshire Wildlife Trust
	*NI 191: Residual household waste per household	1096kg per household (200/01)	800kg per household	775kg per household	735kg per household	*Staffordshire County Council Cannock Chase District Council East Staffordshire Borough Council

⁺ Comprising 2.4% from national measures and 1.5% from local contribution. Staffordshire is not accountable for national measures.

^{*} Comprising 4.8% from national measures and 3% from local contribution. Staffordshire is not accountable for national measures.

^{*} Comprising 7.3% from national measures and 4.5% from local contribution. Staffordshire is not accountable for national measures.

Priority	Indicator (s) including those to be designated (shown with an *)	Baseline (source/year)	LAA Improvement Target including those to be designated (shown with an*)			Partners who have signed up to the target and any which are acting as lead partner/s (shown with an *)
			08/09	09/10	10/11	
						Lichfield District Council Newcastle under Lyme Borough Council South Staffordshire District Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council
	*NI 197: Improved local biodiversity – proportion of local sites where possible conservation management has been or is being implemented	24.8% (Staffordshire Wildlife Sites Inventory 2007)	29.9%	35.0%	39.9%	*Staffordshire Wildlife Trust Natural England Cannock Chase District Council East Staffordshire Borough Council Newcastle under Lyme Borough Council Stafford Borough Council Staffordshire Moorlands District Council Tamworth Borough Council Lichfield District Council Staffordshire County Council Staffordshire Ecological Record Staffordshire Regionally Important Geological and Geomorphological Sites Group